

Automotive MAGIC

Call 973-366-3777

34 Berkshire Valley Rd
Kenvil, NJ 07847



WINTER NEWSLETTER 2012

Well isn't this exciting, if a bit hard to believe. It seems that when we were younger a year took a decade. These days a year seems to fly by in just a week! As they say, "Time flies when you are having fun!"

It certainly has been a busy year for us. We had a fabulous time with our first "Wheels to Prosper" car giveaway, and the customer appreciation day was a ton of fun also. Over this past year we did a lot of work on our website and if you haven't seen it yet, please take a look at www.automotivemagic.com for loads of information and useful features. For example, you can now go online and book your appointment—it is as simple as that! In addition, we have great Internet specials, car care tips and news on the shop.

Our wish is for a wonderful and prosperous year to come for all of you. Our goal for ourselves is to continue to do our utmost to earn your trust and help each of you "to get around!"

Shawn and The Team at Automotive Magic

Check our website at
www.automotivemagic.com

Shop Hours

Monday - Friday
8AM - 5:30PM

Call us at
(973) 366-3777
to schedule your
appointment



THE BEST HOLIDAY GIFT OF ALL!

For all of us at Automotive Magic, the greatest gift was the one we were able to give to a local resident, whose happiness was shared by us all. We raffled off a scooter and raised funds for The Owen Fund. Owen is a kindergartner who is affected by a rare form of children's cancer—the fund was established to help with his medical costs.

Along with this donation, we teamed up with Napa of Rockaway to give Owen an early Christmas gift. Joe at Napa pulled through for us and was able to get a very cool, Traxxas remote control truck for Owen. The truck has Napa race logos all over it, adjustable shocks and best of all— an operator that smiles from ear to ear when he drives it. We aren't exactly sure which of the two goes faster, the remote control truck or the scooter we raffled off!

We'd like to send out a gigantic THANK YOU to each and every one of you who contributed to helping out The Owen Fund. An especially big thanks goes out to Joe at Napa of Rockaway for pulling through, as always, for us.

If you missed the raffle, but would still like to make a donation, we have a jar at the shop just for The Owen Fund.



LET IT SNOW, LET IT SNOW

Whether (pun intended!) you are a weather nut or not, it is likely you have heard the terms “El Niño” and its opposite “La Niña.” These terms describe a seasonal weather pattern of warming, or cooling, water in the Pacific. The term “El Niño” is a reference to the birth of Christ. In Spanish, this means “the little one” and, just like the weather pattern, this birthday also falls in the wintertime.

Warmer ocean temperatures (El Niño) result in high pressure over the Pacific while the reverse (La Niña) brings colder ocean temperatures and low pressure. These occurrences have a dramatic effect upon just how wet and stormy our winters will be. There is another pair of lesser-known weather occurrences, the Southern and Arctic Oscillations (AO). These also have quite a dramatic effect upon how severe our winters can be. (“Oscillation” means to move back and forth between points or extremes.)

These oscillations, or swings, are like an air-pressure seesaw. High-pressure and low-pressure zones rhythmically go back and forth between the Northern Arctic to the Southern Pole.

How does that all relate to us? It is simple actually. When there is a lot of pressure, storms tend to bounce off an area. When the pressure is low, this pulls storms and so forth into the low-pressure area and keeps them trapped there. Weather watchers know that when high-pressure builds over the Arctic Circle it pushes frigid air and the storms down south, right into our neighborhood.

We saw that phenomena in action over the past couple winters. The strong high-pressure over the Arctic resulted in plenty of snow and storms tracking across North America. To make things more dramatic we also had a La Niña, which magnifies normal weather patterns.

Guess what—chances are strong for a “three-peat” as the weather gurus are expecting another very negative “AO” phase AND it looks like we are set-up for another “La Niña”. So far it has been late in arriving but chances are still good for some real snow ahead!



IT'S NEW YEARS & TIME FOR RESOLUTIONS



Every year, millions of Americans start the new year off with a set of resolutions. It is an old tradition and is a custom that makes a lot of sense. The ten most common resolutions are:

- ◆Spend more time with family and friends
- ◆Start an exercise program
- ◆Get on a diet and improve nutrition
- ◆Enjoy more and stress less
- ◆Quit smoking
- ◆Quit drinking
- ◆Get out of debt
- ◆Learn something new
- ◆Volunteer and help others
- ◆Organize one's life and belongings

Of course, resolutions are easier to set than they are to achieve—the first step lies in making a resolution and in setting a goal. To increase your success rate you should: 1) set goals that are specific and quantifiable, 2) be realistic, for example, don't start a running program if you are completely out of shape—start walking instead and build up, 3) set intermediate or milestone goals and reward yourself when those are achieved, 4) get a buddy with the same resolution or be accountable to someone for your progress and 5) MAKE IT FUN, guilt has nothing to do with self-improvement.



YUMMY APPLE CRANBERRY COBBLER!

Here is a simple but very pleasing recipe that is perfect for cold winter days or a yummy “pick me up” after some cross country skiing. It is also a very forgiving recipe that can be mixed up with other fruits and multiple types of apples. Once you make this dish it is sure to become a favorite and a part of your kitchen standbys.

For the Filling

7 cups peeled, cored, sliced apples
1 1/2 cups fresh cranberries
2 tablespoons lemon juice
3/4 cup granulated sugar
1/2 cup brown sugar
3 tablespoons flour
1 teaspoon ground cinnamon
1/2 teaspoon salt
1/3 cup apple juice
1 teaspoon vanilla extract
1 tablespoon butter, softened

For the Topping

3/4 cup flour
1/2 cup sugar
1 scant teaspoon baking powder
1/4 teaspoon salt
1 large egg
2 tablespoons cream, evaporated
milk or half-and-half
2 tablespoons melted butter

Grease a 3-quart baking dish and pre-heat the oven to 375°.

Thinly slice the apples and mix them with the cranberries and lemon juice. Separately combine both sugars, the flour, cinnamon and salt, then add to the apple mix and toss to coat. Add the apple juice and vanilla then place the mixture into the baking dish, dotting the top with the softened butter.

For the topping, combine the flour, sugar, baking powder and salt. In another bowl, whisk the egg with cream and melted butter then stir into the dry ingredients, beating until smooth.

Using a tablespoon, drop spoonfuls of the batter evenly over the fruit mixture. The batter will spread as the cobbler bakes.

Pop into the oven for about 45 minutes, until the fruit is tender and the topping is nicely browned.



HONEY, ITS JANUARY AND YOU HAVE THE A/C RUNNING!



Did you know that auto manufacturers recommend switching on your car's air conditioning during the winter?

From a maintenance and preventative standpoint the regular use of the A/C helps prevent refrigerant loss. If you turn the A/C on during the winter, even if just for a few minutes, this will help to oil the compressor and the seals. This helps keep refrigerant loss at a minimum.

Running the A/C can be a powerful way to dry out the cabin air and to remove dampness from the front cockpit. Doing so is very effective in de-fogging the windshield and in preventing the windows from fogging up in the first place. In fact, some cars with automatic climate control, will engage the A/C as a part of the defrost function.

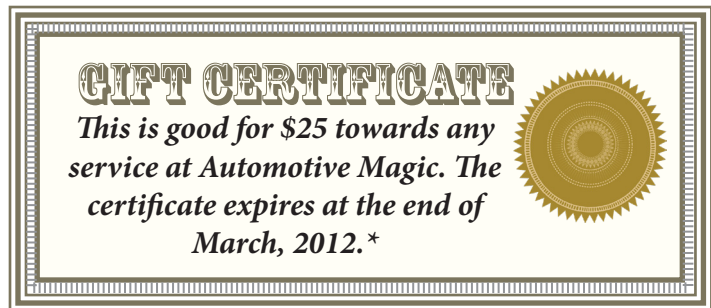
Over time, the seals in the system will break down or become porous, causing the refrigerant to leak and the system to overwork. A wise plan is to replace the tubes and seals every couple years or so. Regular servicing will add years to your unit's effective life span and keep you cooler—and less foggy when needed.

**A Great 2012 to
One and All!**



Here at Automotive Magic we want to take this opportunity to wish you and your family a wonderful year ahead.

For our many great and loyal customers we are happy to give you a New Year's Gift Certificate, good for \$25 on any service that your automobile may need. Plus, it is good until the end of March, 2012 so you have plenty of opportunity to make use of it. We look forward to seeing you soon!



*Certificate has no cash value and must be used towards service

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